



Посолство
на Федерална република Германия
София



Fostering Effective Strategic Communications for Resilient State and Society: Comparative Best Practices from across Europe

*International Conference
Grand Hotel Sofia, Serdica Hall
10 am – 2:30 pm, 20 October 2023*

10:00-10:20 Opening: Dr. Rumena Filipova, Chairperson, IGA

Dr. Christopher Nehring, Senior Fellow, IGA

Keynote address: **H.E. Irene Plank**, Ambassador of the Federal Republic of Germany in Sofia

10:20-11:20 Institutional Opportunities and Challenges: EU Strat Com, Efficient Public Administration Building and Countering Russian Influence

- **Soren Liborius**, Senior Diplomat, East StratCom Task Force, EU
- **Givi Gigitashvili**, Research Associate, Atlantic Council DFRLab
- **Professor Jaroslav Dvorak**, Head of Department of Public Administration and Political Sciences, Klaipeda University, Lithuania
- Moderator: **Dr. Rumena Filipova**, Institute for Global Analytics

11:20-11:50 Coffee break

11:50-12:50 Practising Effective Strat Com: Perspectives from Romania, Slovakia and Ukraine

- **Dr. Ovidiu Raetchi**, President of the Euro-Atlantic Resilience Centre, Romania
- **Jana Kazaz**, Research Fellow, Centre for Democracy and Resilience, GLOBSEC
- **Taras Mokliak**, Analyst, Center for Defense Reforms, Ukraine
- Moderator: **Dr. Christopher Nehring**, Institute for Global Analytics

12:50-13:30 Presentation of IGA-GLOBSEC opinion poll analysis.

Teetering on the Brink of Regional Convergence: Bulgarians' Stances on Russia's War against Ukraine, Strategic Orientation, Democracy, Media and Values vis-à-vis Central and East Europe, **Dr. Rumena Filipova** and **Jana Kazaz**

13:30 Lunch at the hotel

